



# Measuring medical engagement – the new leadership challenge

*An interactive masterclass, designed to help you better understand the theory and practice of medical engagement. This event is a must for clinicians, senior management, service managers, funders and policy makers who are aiming to improve the performance of their health service.*

## About Medical Engagement

It is increasingly recognised that encouraging and facilitating greater medical engagement is crucial to the successful design and sustained delivery of new and changing healthcare services.

Health Service Organisations with high levels of medical engagement perform better on available measures of organisational performance than organisations with low levels of engagement.

## Topics to be explored

- The case of doctors and their role in the leadership and management of health services
- Presenting the findings of the medical engagement research in ANZ and the UK and the link between performance in Australia and Australian norms;
- Gaining a deeper understanding of medical engagement issues in ANZ and the UK;
- Connecting with colleagues who are undertaking leadership and engagement work in ANZ.

## The Speakers

### Professor Peter Spurgeon

Peter is the founder of the Institute for Clinical Leadership at Warwick Medical School, United Kingdom and a leading authority on medical engagement. His groundbreaking work to develop the Medical Engagement Scale (MES) provides a reliable and valid method of understanding the relationship between medical engagement and organisational performance. Peter's seminal book *Medical Leadership: From the Dark Side to Centre Stage* provides a comprehensive account of the key aspects of medical leadership. It explores how the medical profession has evolved in tandem with administrative and structural aspects of the NHS.

### Associate Professor Helen Dickinson

Helen is Associate Professor Public Governance at the Melbourne School of Government and School of Social and Political Sciences, University of Melbourne, Australia. She has also authored, co-authored or edited twelve books on topics such as governance, leadership and the reform of health care.

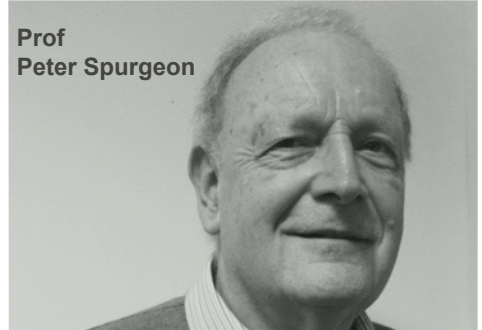
### Paul W Long

Paul is an alumnus of Harvard Kennedy School of Government and a Visiting Fellow at the Australian Institute of Health Innovation. His most recent book on clinical leadership provides a practical guide for tutors, trainees and practitioners.

## Further information

For further information about the event please email [mail@pwl.org.com](mailto:mail@pwl.org.com)

Prof  
Peter Spurgeon



Assoc Prof  
Helen Dickinson



Paul W Long



## DATES

### Melbourne Friday 27th May

9.00am – 4.00pm

University House at the Woodward  
University of Melbourne,

### Sydney Monday 30th May

9.00am – 4.00pm

Australian Institute of Health  
Innovation, Macquarie University

## Cost \$750 (+ GST)

Cost includes registration morning tea, lunch and afternoon tea.

## Reserve your place

Places are strictly limited

[Book here for Melbourne](#)

[Book here for Sydney](#)