# Textbook of Medical Administration and Leadership 2<sup>nd</sup> Edition Expressions of Interest

1<sup>st</sup> February, 2022

## About the book

The proposed Textbook of Medical Administration and Leadership 2<sup>nd</sup> Edition, which will become the textbook for medical administration and leadership trainees, such as those undertaking Royal Australasian College of Medical Administrators (RACMA) training. The first edition of this textbook was a huge success. The hard copy run sold-out and there were many downloads of the e-version.

The textbook will be published by Springer Books, Asia Medicine and Life Sciences, Springer. After 175 dynamic years the name Springer stands for a globally active publisher dedicated to the advancement of science, putting its authors and editors at the heart of the company's publishing activities. On average, a Springer eBook receives 8,800 downloads in the first year of publication and 40 citations during the first four years of publication.

#### **Audience**

This will be the second edition of the original textbook created for all medical administration trainees in Australasia, or any other doctors seeking to take a wider perspective within their organisation. Each chapter, authored by an internationally recognised expert in the field of health management and leadership, with a sub-specialty or expertise in that area, will cover comprehensively the knowledge that is required for the health manager or leader.

#### The textbook will

- cover all aspects of health management and leadership in detail
- summarise the latest evidence-based approach in different topics relevant to health management
- use case studies to illustrate examples of best practice
- present easy to follow algorithms and key points in each chapter
- be supplemented with ample illustrations and figures

#### About the editors

<u>Professor Erwin Loh</u> is national Chief Medical Officer and Group General Manager Clinical Governance for St Vincent's Health Australia, the nation's largest not-for-profit health and aged care provider, including 6 public hospitals, 10 private hospitals and 24 aged care facilities. He is currently the Vice President of the Royal Australasian College of Medical Administrators (RACMA) and Chair of their Victorian State Committee. He is dually qualified in medicine and law, and has academic interests in health law, clinical leadership and medical futurology. He is the co-editor of three books - the Textbook of Medical Administration and Leadership, The Australian Medicine Careers Guide, and Careers in Law: A Guide for Students, Graduates and Professionals.

<u>Paul William Long</u> is an experienced senior health sector consultant and academic specialising in organisational systems and behaviour change related to the safety and quality of healthcare systems and service delivery models.

Paul has published two books on clinical leadership and management, and is the author of many high profile reports, policy documents, and academic articles on systems approaches to improving the safety and quality of health care through cultural change, leadership and engagement. He is currently a research fellow at St Vincent's Health Australia and is conducting doctoral research into medical engagement in the public and private sectors in Australia.

# The opportunity/brief

We are seeking expressions of interest from doctors and health experts who are Fellows of RACMA to contribute to the textbook, with the goal that it covers topics that are relevant meets the guidelines for the Fellowship training program for RACMA, and doctors undertaking the AFRACMA.

The 3 opportunities available are:

- 1. Author a complete chapter on a key area or theme.
- 2. Author a case study that relates to a chapter and that can illustrate the chapter content with a real world example of best practice (this could be done in conjunction with the editor in chief and chapter author).
- 3. Become a reviewer.

## List of chapters

The provisional chapters (Table of Contents) for the proposed book is listed below. This is a wish list and we invite you to proposed additional subjects or changes of name:

- Medical Leadership and Management
- Strategic Planning in Healthcare
- Clinical Service Planning
- Health Systems and Policy
- Legal Medicine in the Administration of Health Care
- Clinical Governance and Risk Management
- Private Health and Insurance
- Health Disaster Planning
- Population and Public Health
- Politics, Policies and Media
- Medical Workforce Management
- Health Economics and Financial Management
- Research Governance
- Health Information Technology and Its Evolution in Australian Hospitals
- Medical Education

## **Timing**

The timelines for this edition: manuscript submission by end of 2022 or early 2023 and release of the book in the second half of 2023.

This means draft chapters must be submitted to the editors by the 30 September at the latest, to allow for review and editing. This can be very time consuming for the author and editors.

We estimate authors will have 6 months to write their chapter before submitting to the editor. March – September, 2022.

#### Milestones

28 Feb.	EOI closes
4 Mch	Authors advised of outcome of process
11 Mch	Onboarding MS Teams call with Editors
30 Sep	First draft of chapter due
30 Nov	Feedback of reviewers' comments concluded
31 Dec.	Chapter finalized and submitted to editor in chief
2023	Book published

## **Expressions of Interest**

EOI are invited to express interest to Prof. Erwin Loh and Paul W. Long by the 28<sup>th</sup> February, 2022 via info@chleadership.org

#### The EOI should include:

- The proposed title of chapter based on the list above, or proposal for a new chapter and why this is worthy of consideration
- Signed letter agreeing to the conditions set out in this EOI
- Examples of writing which can be a journal article, book or book chapter or a report which has been solely written by the author
- Short CV
- 150-word bio and photo
- Personal contact details work contacts are not suitable;
- Additional value and initiatives offered, such as video presentation, slide deck that students can access when the textbook is published

# Scope

Each chapter must be:

- o between 10-15,000 words, including figures, tables, citations
- Include learning objects and reflections at the beginning and end of the chapter
- Name and title of the author and contributor
- Submitted using MS Word
- Tables and figures can be submitted separately in Work and Excel
- Written permissions provided where necessary e.g., illustrating a model or framework not developed by the author

# **Payment**

There is no payment for authors or reviewers. Authors may be eligible for claiming CPD activity.

# **Acknowledgement**

All contributors, including chapter and case authors and reviewers, will be published and acknowledged in the final book.

# **Further information**

Please contact Paul Long Tel. 0437339489 or paul@chleadership.org

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